



# cottages.com

## Opening the Doors of a Cottage Industry

Earby office hosts open day to celebrate new holiday brand and building name **cottages.com** is biggest selection of individually inspected properties across the UK, Ireland, France and Italy

Earby-based holiday letting company **cottages.com** today opened its doors to the public to celebrate its new identity and commitment to the local area.

Featuring cottages from a number of different brands, [www.cottages.com](http://www.cottages.com) offers the biggest choice of high quality cottages with more than 19,000 independently vetted holiday properties across the UK, France, Ireland and Italy.

The company, which employs 402 people in its Spring Mill office on Stoney Bank Road, invited residents and local dignitaries to go behind the scenes at the UK's largest holiday letting agency. Guests were able to tour the offices, meet with senior team members and learn more about the family of cottage brands managed by the company.

As part of the celebration, a timeline of the company's history has been created showing how it has changed since originally opening for business as Country Holidays in 1979.

The open day was also a chance to introduce the latest brand, **cottages.com** which offers customers a brand new way to plan and book a cottage holiday. Designed to help find the right cottage quickly and easily, the site has clearly identifiable feature codes ensuring properties can be selected based on individual customer requirements. **cottages.com** is also home to destination content and local advice to inspire and guide customers to choose their ideal break, as well as their perfect accommodation

Unlike many competitor brands, all English and Scottish properties within the portfolio are annually graded and inspected to Visit England and Visit Scotland standards. The Welsh and Irish cottages are graded to the same exacting standards so holidaymakers can be confident in their chosen cottage. What's more, customer reviews encourage the sharing of hints and tips about the local area.

Nick Rudge at **cottages.com** said: "As a business we have strong roots in the area and although there have been a few name changes along the way, the heart of what we do – providing home from home cottage holidays - has stayed the same. Today is all about celebrating the company history and showcasing the great work that takes place every day.

"As a major employer in the region, we're lucky to have a team that is so passionate about cottages and cottage holidays. It's this expertise which has enabled us to develop the **cottages.com** brand - a go-to place for cottage holidays which offers both the inspiration and choice consumers need."

**Ends**

For more information, please contact Katie or Hannah on [press@lucre.co.uk](mailto:press@lucre.co.uk) or call 0113 243 1117.

About cottages.com

**cottages.com** is the UK's largest cottage aggregator website with the biggest selection of properties across the UK, France, Ireland and Italy. **cottages.com** is part of Wyndham Vacation Rentals, the world's largest professionally managed holiday rental business providing access to more than 100,000 properties in over 600 unique destinations worldwide, and a member of the Wyndham Worldwide (NYSE: WYN) family of brands.

