

## cottages.com Celebrates New Appointment on Isle of Wight

*Rob Clarke appointed as Business Development Manager for the region*

Self-catering holiday specialist, cottages.com has appointed a new Business Development Manager on the Isle of Wight.

Rob Clarke will be responsible for cottages.com's 250 rental properties across the island in a patch covering Cowes down to Ventnor, Freshwater across to Bembridge and everywhere in between.

His role will see him focussed on providing support to existing property owners on the Isle as well as growing the portfolio of homes available to let in the area.

Rob, who lives in Shanklin, moved to the Island in 2010. He brings almost 20 years' experience in the property industry to his role having worked for a number of estate agency firms during that time including Pittis in Cowes and Watson Bull & Porter in Newport. His extensive knowledge of the local property market means that he is ideally placed to provide accurate, expert advice on everything from pricing to marketing support.

Commenting on his appointment, Rob said: "I am delighted with my new role at cottages.com. It is my aim to deliver an outstanding level of support to our existing network of owners and to provide honest and trusted advice to ensure that people letting out their properties on the Isle of Wight achieve their full rental potential.

"I am also keen to attract new properties to the market to meet the burgeoning requests that we are experiencing. Demand for properties to let on the island is currently very high as the popularity of this beautiful region continue to soar amongst holidaymakers. 2017 is very much the year of the staycation and I am actively championing tourism in the area.

"With its stunning and breath-taking views as well as an array of fun things to do, it is no wonder that the Isle of Wight is so popular with tourists. I moved here following the birth of my first child Ruby and have never looked back, I couldn't think of a more perfect place to live and for children to grow up."

cottages.com is the UK's largest holiday cottage company and is the market leader on the Isle of Wight. If you are considering letting out your property to holidaymakers and are looking for no-obligation, expert advice, Rob can be contacted on [rob.clarke@cottages.com](mailto:rob.clarke@cottages.com) or by calling 07875 484784.

**ENDS**

**Notes to Editors**

For more press information, images or example properties from cottages.com, please contact [press@lucre.co.uk](mailto:press@lucre.co.uk) or speak to Gemma or Eleanor on 0113 243 1117.

#### About cottages.com

**cottages.com** is part of Wyndham Vacation Rentals, the world's largest professionally managed holiday rental business providing access to more than 100,000 properties in over 600 unique destinations worldwide, and a member of the Wyndham Worldwide (NYSE: WYN) family of brands.

