



World leaders in travel celebrate with cottages.com

Some of the biggest names in travel including Google, Booking.com and Tourism Alliance joined **cottages.com** and property owners for a celebratory event recognising excellence in the self-catering sector.

130 property owners gathered at Denbies Vineyard in Surrey on Friday for a sparkling afternoon tea, vineyard tour and awards presentation, and were given exclusive industry insights from world-leading experts on UK tourism in 2017. Property owners received impactful information on how to maximise their income in today's dynamic and changing marketplace of holiday letting.

Long standing **cottages.com** property owners were also celebrated at the event. Mr and Mrs Bacon, who own Ruston Reaches cottages in Norfolk and Mr and Mrs Sands of Lanes Cottage, Devon, received a special presentation and were awarded holiday vouchers for exceptionally long relationships with the brand spanning several decades.

Head of Hospitality for Google UK Terri Scriven, Director of the Tourism Alliance Kurt Janson and Key Account Manager at Booking.com Douwe Stijns, spoke to property owners about key tourism issues, as well as industry trends and opportunities.

The event, the first of its kind to be hosted by the holiday cottage brand, was not only a fantastic chance for guests to learn from industry experts, but also an opportunity to meet key suppliers and property owners from across the country, as well as discuss latest developments with the **cottages.com** team.

Kurt Janson, Director of the Tourism Alliance said: "Self-catered accommodation is hugely important to the UK tourism industry and it was an absolute pleasure to meet property owners at the event and share an insight into the many legislative developments and campaigns we are championing on their behalf. Domestic tourism is thriving in 2017 and there is a fantastic opportunity for owners of holiday lets to benefit from this."

Simon Law, **cottages.com** Vice President said: "We're delighted with the success of our debut event and to welcome so many owners of properties across the country to Denbies Vineyard. It is our absolute pleasure to celebrate long-standing partnerships with our owners and we hope to provide many more opportunities to continue sharing expertise and knowledge from within the industry. We would like to extend a sincere thank you to both our valued owners for coming from far and wide as well as the three travel experts who shared their unrivalled tourism insights and knowledge with us."

For more information and advice if you are considering starting a holiday let, simply visit www.cottages.com/let-your-property.

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Notes to Editors

For more information, please contact the press team on press@lucre.co.uk or call 0113 243 1117.

About [cottages.com](http://www.cottages.com)

cottages.com is part of Wyndham Vacation Rentals, the world's largest professionally managed holiday rental business providing access to more than 100,000 properties in over 600 unique destinations worldwide, and a member of the Wyndham Worldwide (NYSE: WYN) family of brands.

