# Search Surge for Hot Tub Getaways

## The 'must have' feature for cottage holidays

A picture-perfect holiday cottage often comes with a thatched roof, an open fire and a country garden – but nestled between the roses is the surprise must-have cottage accessory causing a splash in the holiday market!

According to leading self-catering holiday company **cottages**.com, one of the most sought-after features in self-catered properties this year is a hot tub, as the brand reports continuous growth month-on-month, in unique searches for properties with spa baths – including a massive 47.7k queries\* in February alone!

To coincide with National Hot Tub Day (28<sup>th</sup> March 2017), the travel company has announced its hot tub collection has grown 10 per cent YoY, reflecting the spike in popularity of properties with the feature.

Simon Norton at **cottages**.com commented: "A cottage break is often a chance to relax and unwind and having your own hot tub can be a real selling point. We've seen the trend increase over the last few years, but it's now at an all-time high.

"Although most popular with couples, making up more than half of our hot tub bookings, larger group properties with the facility also tend to do well. In fact, properties with a hot tub can achieve up to 42 per cent more bookings than those that don't have one, so it's worth considering if you're entering the holiday letting market."

For more information and to book your hot tub getaway, visit <u>www.cottages.com</u> or call 0345 498 6900

### Mill Cottage – Dalton, Yorkshire

Property reference: UK2001





Perfect for a quiet, romantic break, this semi-detached barn conversion has been finished to the highest of standards. With an open plan living area, intimate dining area and a sumptuous lounge with solid oak flooring – the property also comes with a magnificent full height ceiling supported by the original A-frames with chandelier lighting. Breathtaking views stretching across the countryside are available from the property, and guests can take the surroundings in whilst taking a relaxing dip in the private hot tub!

**PRICE: £303 (£50.52pppn)\*\*** for three nights' self-catered accommodation arriving 12<sup>th</sup> May 2017. Sleeps two in one bedroom. To book, visit <u>www.cottages.com</u> or call 0345 498 6900.

### Lake Bank Lodge – Water Yeat, Cumbria

Property reference: CC129324



If you're looking to get away with friends and family, the Lake Bank Lodge offers stunning accommodation in a peaceful location. The lounge, decking and hot tub area all have fantastic views of the tranquil location, including the Old Man of Coniston and neighbouring fells. Cycling, walking, and boating are just some of the adventurous activities available locally – so whether you prefer exploring or relaxing, there will never be a dull moment during this break.

**PRICE: £484.00 (£20.16pppn)\*\*** for four nights' self-catered accommodation arriving on the 1<sup>st</sup> May 2017. Sleeps six in three bedrooms. To book, visit <u>www.cumbrian-cottages.co.uk</u> or call 01228 584 281.

#### ENDS:

\*Recorded in March 2017.

\*\*All per person per night prices are based on maximum occupancy.

Property details are edited for space and booking conditions apply - please see website for full details.

Please note that advertised activities may incur an additional charge and are provided at the sole discretion of property owners, who assume full responsibility and operate independently from Wyndham Vacation Rentals.

#### Notes to Editors

For more information, please contact the press team on press@lucre.co.uk or call 0113 243 1117.

#### About cottages.com

**cottages**.com and its family of brands are part of Wyndham Vacation Rentals, the world's largest professionally managed holiday rental business providing access to more than 100,000 properties in over 600 unique destinations worldwide, and a member of the Wyndham Worldwide (NYSE: WYN) family of brands.

