



## RSPB and cottages.com say 'Thanks a Million' to Charitable Holidaymakers

The UK's largest holiday cottage company, **cottages.com**, is celebrating after its long-standing partnership with the RSPB has raised a milestone £1,000,000 in donations.

Some 15 years ago **cottages.com** and its sister brand Hoseasons teamed up with the charity to offer RSPB supporters a way to give to an organization they value while enjoying a holiday. They launched [www.UKNatureBreaks.co.uk](http://www.UKNatureBreaks.co.uk) which promotes over 30,000 hand-picked and independently vetted cottages, lodges, log cabins and boating holidays around the UK. 10% of the value of each holiday booking made through the website is donated to the RSPB to support its vital work to protect nature.

Thanks to holidaymakers across the UK funds raised through the partnership have helped to support important work for nature such as restoring woodlands, peatlands and wetlands to improve the fortunes of threatened species, investigating and applying interventions for the recovery of species such as the puffin and providing hundreds of thousands of visitors the chance to visit RSPB nature reserves and experience wildlife on a first-hand basis.

Sally Henry, Sales Director at **cottages.com**, said: "We are immensely proud that we have reached such a milestone figure in donations through our partnership with the RSPB. Experiencing and exploring nature around our holiday properties are what make staycations so great, and we're delighted that by doing this, the funds raised are being put to such great use."

Lynda McCullagh, Head of Corporate Partnerships at the RSPB, added: "The RSPB is proud to partner with **cottages.com** and thankful for the support of RSPB members and supporters who continue to make a difference to nature through their holidays.

"Thanks to their generosity and support, we've raised over £1 million to enable the RSPB to address some of the biggest challenges facing wildlife at this time, as well as continuing to protect special places for people to explore and enjoy. We look forward to continuing our partnership and helping

bring people closer to nature while raising vital funds to give nature a home in our gardens, towns and countryside.”

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#### Notes to Editors

For more information, please contact the press team on [press@lucre.co.uk](mailto:press@lucre.co.uk) or call 0113 243 1117.

#### About the RSPB

The RSPB is the UK’s largest nature conservation charity, inspiring everyone to give nature a home. Together with our partners, we protect threatened birds and wildlife so our towns, coast and countryside will teem with life once again. We play a leading role in BirdLife International, a worldwide partnership of nature conservation organisations. [www.rspb.org.uk](http://www.rspb.org.uk)

#### About [cottages.com](http://cottages.com)

**cottages.com** and its family of brands are part of Wyndham Vacation Rentals, the world’s largest professionally managed holiday rental business providing access to more than 100,000 properties in over 600 unique destinations worldwide, and a member of the Wyndham Worldwide (NYSE: WYN) family of brands.

