



Attention: Sports/ News/ Picture Desks

**** Media Advisory – not for publication or broadcast until 1pm Monday 12th February**

ANNOUNCING NEW TITLE SPONSOR - COTTAGES.COM MACTAVISH CUP

THE 2018 TITLE SPONSOR FOR THE MACTAVISH CUP IS COTTAGES.COM

- The Camanachd Association, Governing Body for Shinty, Scotland's most iconic team sport, today announced that cottages.com has agreed a one-year sponsorship deal that includes **title sponsorship of the 'cottages.com MacTavish Cup'**.
- The five-figure deal also sees **cottages.com** join the prestige group of organisations in the **Shinty Business Club**.

Keith Loades, President of the Camanachd Association, said; "cottages.com has shown a real drive to secure their involvement in the 2018 cottages.com MacTavish Cup. The Camanachd Association recognises Shinty as Scotland's most iconic team sport and the whole Shinty community will be delighted that such a successful company has shown such faith in our great game.

"cottages.com has made it clear their contribution is intended to give something back to Shinty and at the same time market their desire to find new cottages to rent."

Derek Keir, Chief Operating officer for the Camanachd Association said "cottages.com has shown a real appetite for Shinty and has been great to work with. When the company agreed to sponsor the MacTavish Cup it was clear that cottages.com was passionate about sport and even more passionate about working with a sport that connects to communities that it has some level of presence within. A key part of this deal is about connecting cottages.com to Shinty communities who are interested in renting their home, so we are delighted to work with the company and see them support a sport that takes place in some of the most beautiful communities in Scotland".

Stuart Walkden, Owner Acquisition Manager for cottages.com said: "We are delighted to be named title sponsor of the cottages.com MacTavish Cup and to be working in partnership with the Camanachd Association. Community is at the heart of the cottages.com ethos and we're incredibly proud to be supporting and contributing to the future of this much-celebrated and unique sport and giving back in that way. We are pleased to have a strong regional presence via our team of local property experts and network of property owners and recognise that Shinty will be a big appeal to visitors of the region.

"The first round draw will take place in Inverness and we are pleased that it will be held in one of our local properties [River Lodge](#) (Property Ref: SYYA) at the Ness Castle Estate."





cottages.com

Stewart Harris, Chief Executive of **sportscotland**, said: “It’s fantastic to see the beginning of a partnership between cottages.com and the Camanachd Association to support the sport of Shinty. This type of sponsorship is invaluable in Scottish sport. cottages.com has shown a real commitment to the Camanachd Association and the prestigious MacTavish Cup. It will help the competition continue to thrive and allow the Camanachd Association to develop a strategic and sustainable approach to growing the game, from grassroots right through to the national team. I am sure this new agreement will see the sport continue to go from strength to strength.”

ENDS

NOTES TO EDITORS

1. Cottages.com support for shinty 2018:

- Title sponsorship of the “COTTAGES.COM MACTAVISH CUP”
- Members of the Shinty Business Club

2. **cottages.com** is part of Wyndham Vacation Rentals, the world’s largest professionally managed holiday rental business providing access to more than 100,000 properties in over 600 unique destinations worldwide, and a member of the Wyndham Worldwide (NYSE: WYN) family of brands.

3. **The Camanachd Association** are the governing body for Shinty. Our vision is to protect and enhance shinty’s iconic status in the landscape of Scottish sport, and sustain shinty as a vibrant and integral part of Scottish life.

4. **sportscotland** is the national agency for sport. It is a non-departmental public body, responsible through ministers to the Scottish Parliament. It is a National Lottery Fund distributor and is governed by National Lottery distribution rules. **sportscotland** invest Scottish Government and National Lottery resources to build a world-class sporting system for everyone in Scotland. For further information about sportscotland, go to: <https://sportscotland.org.uk>



SCOTLANDS MOST ICONIC TEAM SPORT



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MACTAVISH CUP – THE 2018 TITLE SPONSOR FOR THE MACTAVISH CUP IS COTTAGES.COM

Media photo and interview opportunity:

When: 1pm on Monday 12th February 2018.

Where: [River Lodge](#) (Property Ref: SYYA), Ness Castle Estate, Inverness, Inverness-Shire, IV2 6DH

What: The Camanachd Association, Governing Body for Shinty, Scotland’s most iconic team sport are delighted to invite journalists, photographers and broadcast crews to attend the announcement of a new sponsorship agreement and the first-round draw of the 2018 COTTAGES.COM MACTAVISH CUP.

Making the announcement and draw will be **Keith Loades**, President of the Camanachd Association accompanied by **Stuart Walkden** (Owner Acquisition Manager) and **Mark Whitehouse** (Area Manager) of cottages.com. Following the draw an official press release and photos will be issued to all media (approx. 2pm).

Schedule:

12:45 – 13:00	Arrive River Lodge (Property Ref: SYYA), Ness Castle Estate
13:00 – 13:15	Announcement and draw for the 2018 COTTAGES.COM MACTAVISH CUP Keith Loades (President), Stuart Walkden and Mark Whitehouse (cottages.com)
13:15 – 13:30	Photographs – Keith Loades (President), Derek Keir (CEO, Camanachd Association), Stuart Walkden (Owner Acquisition Manager) and Mark Whitehouse (Area Manager) along with representatives taking part in the competition.
13:30 – 14:00	Interviews – Stuart Walkden, Mark Whitehouse, Keith Loades and Derek Keir available for interview.
14:00	Close

TO CONFIRM YOUR ATTENDANCE OR FOR FURTHER INFORMATION please contact Derek Keir at the Camanachd Association office on 01463 715931.

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