

Ed Supports Suffolk Tourism Spike

Singer, songwriter and performer are perhaps the most common job titles associated with Ed Sheeran – but now he should add Ambassador for Suffolk to that list as the release of his single, ‘Castle on the Hill’, and its music video seem to have caused a surge of searches for short breaks in the county, according to leading self-catering holiday company **cottages.com**.

Simon Norton at **cottages.com** commented: “Since the release of the song at the beginning of the year, we have seen a 25%* increase in searches for Suffolk holidays, suggesting Ed’s influence goes further than the charts. The region has plenty of stunning locations and the song and music video, filmed around his hometown of Framlingham, seems to have raised awareness of the area as a holiday destination.”

For more information and to book a Suffolk getaway, visit www.cottages.com or call 0345 498 6900.

[The White House – Framlingham, Suffolk](#)

Property reference: UKC400



This unique, semi-detached property is hidden from the road and offers the perfect hideout for a winter getaway to Suffolk. Located in Framlingham, the property is close to many attractions in Suffolk and allows guests to explore the place where Ed Sheeran grew up – including the famous Framlingham Castle, as featured in the music video for Ed’s new single ‘Castle on the Hill’. After a busy day exploring, return to the property’s cosy living room which comes complete with an open fire.

PRICE: £752 (£33.35pppn)** for three nights’ self-catered accommodation arriving 10th March 2017. Sleeps eight in four bedrooms with one pet welcome. To book, visit www.cottages.com or call 0345 498 6900.

[Boundary Gallery Cottage – Framlingham, Suffolk](#)

Property reference: 19736



Set in a quiet country location, this holiday property with step free access, attached to the owner’s home, has superb views across the fields and access to a large garden, great for children. Alongside all of the delights that Framlingham has to offer, the property is also close to Aldeburgh, Woodbridge and Southwold’s that all offer enjoyable walks and days out.

PRICE: £356 (£12.73pppn)** for seven nights’ self-catered accommodation arriving 24th March 2017. Sleeps four in two bedrooms. To book, visit www.cottages.com or call 0345 498 6900.

ENDS

**YoY compared to January 2016.*

***Prices accurate at time of writing and subject to availability.*

All per person per night prices are based on maximum occupancy.

Property details are edited for space and booking conditions apply - please see website for full details.

Please note that advertised activities may incur an additional charge and are provided at the sole discretion of property owners, who assume full responsibility and operate independently from Wyndham Vacation Rentals.

Notes to Editors

For more information, please contact the press team on press@lucre.co.uk or call 0113 243 1117.

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