

**Cumbrian Cottages Celebrates New Appointment in the Lake District**  
*Anthony Bottomley appointed as Business Development Manager in Cumbria*

Self-catering holiday specialist, Cumbrian Cottages, has appointed a new Business Development Manager in the Lakes. A Cumbrian resident since 2012 after a big move with his young family, Anthony Bottomley now manages properties in the Lake District. His patch includes Keswick and the surrounding area and extends out to the West Coast to include areas such as Workington, Whitehaven, Cleator Moor and Egremont.

Anthony started work as a travel agent when he was just 17 and brings many years' experience to the role having worked with well-known holiday companies, including British Airways and First Choice throughout his career.

In his role as Business Development Manager Anthony is tasked with using his personal passion for the area to help holiday property owners in the region keep their booking numbers high all year round.

Anthony said: "Moving to Cumbria was one of the easiest decisions we've had to make as a family. The region is simply stunning and there's so much more on offer here than just lakes and mountains. For me, one of the highlights of living here is how friendly everyone is and this is something that spills over into the tourism industry too.

"More people than ever are choosing to stay in the UK for their holidays and with the area gaining UNESCO World Heritage status, we expect the demand for breaks in the Lake District is going to rise even further.

"We're finding that guests are beginning to expect a greater level of luxury from self-catering holiday accommodation and that's why it's more important than ever for property owners to speak to an expert about what visitors to the area are looking for, and where the greatest demand lies, so that they can maximise their income from their holiday let."

Cumbrian Cottages is part of the **cottages.com** portfolio. For more information and advice if you are considering starting a holiday let, simply visit [www.cottages.com/let-your-property](http://www.cottages.com/let-your-property) or call Anthony on 07814 281 472.

ENDS

#### Notes to Editors

For more press information, images or example properties from cottages.com, please contact [press@lucre.co.uk](mailto:press@lucre.co.uk) or speak to Bianca on 0113 243 1117.

#### About cottages.com

**cottages.com** is part of Wyndham Vacation Rentals, the world's largest professionally managed holiday rental business providing access to more than 100,000 properties in over 600 unique destinations worldwide, and a member of the Wyndham Worldwide (NYSE: WYN) family of brands.

