

## Cottages.com sponsors North East Dog Festival

Ahead of National Dog Day this weekend (26<sup>th</sup> August), the UK's largest self-catered holiday cottage company, **cottages.com** has been announced as a sponsor of this year's North East Dog Festival.

Taking place on Saturday 9<sup>th</sup> September at Kirkley Hall in Northumberland, this year's event will be the first the travel brand has sponsored and will see the holiday lettings company provide expert advice and guidance to property owners considering opening their homes to holidaymakers that come with hounds in tow.

On average, property owners that let their properties with **cottages.com** achieve more than two extra weeks a year by accepting pets. In fact, in the North East, properties that accept pets have seen an uplift\* in bookings year on year - with popular destinations including Beadnell, Warkworth, Seahouses, Craster and Bamburgh.

Located in the Activity Arena, **cottages.com** Business Development Manager, Wendy Jennings and the rest of the team will be on hand to help with any queries and advise on how to make your holiday home pet-friendly. What's more, making sure that the whole family's tails keep wagging, there will be lots of opportunities for man's best friend to win a selection of prizes throughout the day.

Commenting on the sponsorship of the Activity Area at the North East Dog Festival, Wendy Jennings, Business Development Manager for Northumberland at **cottages.com** and Northumbrian Cottages said: "As it's our first year sponsoring this event, we can't wait to meet everyone and their four-legged friends, to help them decide to allow holidaymakers to bring their dogs on holiday with them. Not only does that mean that every member of the family can enjoy a getaway to your property, but it also provides the opportunity to achieve more bookings throughout the year – so there are clear benefits."

"With over 650 pet-friendly properties across the North East in our portfolio, we know what holidaymakers look for in a pet-friendly property and look forward to helping even more owners around the region achieve even better results."

For more information and advice if you are considering starting a holiday let, simply head to the Activity Arena at the North East Dog Festival, visit [www.cottages.com/let-your-property](http://www.cottages.com/let-your-property) or alternatively contact Wendy on 07767345274 or email her at [wendy.jennings@cottages.com](mailto:wendy.jennings@cottages.com).

**Ends**

\*Based on booking figures compiled by **cottages.com** in August 2017.

**Notes to Editors:**

For more information, please contact [press@lucre.co.uk](mailto:press@lucre.co.uk) or speak to Eleanor on 0113 243 1117.

About **cottages.com**

**cottages.com** is the UK's largest cottage website with the biggest selection of properties across the UK, France, Ireland and Italy. **cottages.com** is part of Wyndham Vacation Rentals, the world's largest professionally managed holiday rental business providing access to more than 100,000 properties in over 600 unique destinations worldwide, and a member of the Wyndham Worldwide (NYSE: WYN) family of brands.

