



BridLit Tourism Boost

It appears that literary fans from across the country are flocking to Dorset's annual BridLit festival, with **cottages.com** reporting searches for properties in the area have doubled over the past month.

The UK's largest cottage company revealed that searches were up 117 per cent year-on-year overall for properties in Bridport for the week of the festival, confirming that the popular event is proving a real boost to the region.

Phillipa Kilby, Area Manager for Dorset at **cottages.com**, commented: "We've seen a real surge in last-minute searches for properties near to the upcoming BridLit festival, and it's great to see people near and far getting behind such a great event. Anything that attracts visitors to our beautiful region is a positive for the area so it's fantastic to see BridLit continuing to go from strength to strength."

Proving that staycations are more popular than ever; these latest figures show that there hasn't been a better time for holiday property owners to maximise their potential by signing up with **cottages.com**. For more information on letting your property, visit www.cottages.com/let-your-property/ or call 0345 268 1846.

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Notes to Editors

For more information, please contact the press team on press@lucre.co.uk or call 0113 243 1117.

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