

Cottages.com Celebrates Triple Record Breaking Year and BTA Nomination

Local holiday firm, cottages.com, is celebrating a trio of milestones and a nomination for one of the travel industry's top awards.

The UK's largest cottage holiday website, based in Earby, has been nominated for a British Travel Award (BTA), one of the highest accolades for UK holiday companies.

The nomination for **Best UK Holiday Cottage / Self Catering Holiday Booking Company** comes hot on the heels of three major record breaking milestones for the company, including the highest number of bookings ever recorded for UK holiday properties this August bank holiday.

Further milestone successes include a record number of new properties signing up to the cottages.com portfolio, ready to meet ever-growing demand for 2018 breaks – with over 2,000 additional properties recruited this year.

To complete the trio, the company is also celebrating a record number of its existing property owners receiving Customer Choice awards, recognising UK holiday properties with the very best customer feedback scores and excellence in quality and service.

Simon Law at cottages.com said: "We are immensely proud of our team and network of property owners, with whom we work in partnership. 2017 has been a fantastic year for UK tourism and that is particularly evident by the fact that cottages.com booked more holiday properties this bank holiday than ever before, or indeed by any other cottage brand in the UK. Our British Travel Award nomination is the icing on the cake and a fantastic achievement to be recognised by our customers in this way."

BTA chief executive Lorraine Barnes Burton added: "The British Travel Awards give you the opportunity to reward travel and tourism enterprises for outstanding performance in service delivery and product offering. Voting in the 2017 Awards is now open and nominated companies have until 30th September to lobby their happy customers for votes – good luck to cottages.com."

The winners for the British Travel Awards will be announced at a ceremony in London, based on the results from a public vote. To vote for the UK's top cottage holiday provider, simply visit <u>www.britishtravelawards.com</u>, with the chance to win one of many fabulous holiday prizes.

Ends