



September staycations on the rise

Despite the less than sunny weather, Brits are clinging on to summer for just a little while longer, according to the latest booking figures from **cottages.com**.

In fact, more UK holidaymakers than ever are choosing to enjoy a September staycation according to the figures released today by the UK's largest self-catering holiday company, with last-minute bookings also on the rise!

Bookings for September are up 12 per cent overall, with holidays in the Highlands (+24 per cent), Yorkshire (+14 per cent) and Northumberland (+13 per cent) proving most in demand. And it seems us Brits have a taste for the finer things in life, with bookings for the company's Luxury Collection up by 25 per cent year-on-year.

Simon Norton at **cottages.com** commented: "Domestic holidays continue to soar in popularity all year round, but we're seeing a real surge in bookings for breaks during September and other shoulder seasons. There's great offers to be had at this time of year and plenty of options in terms of length of stay and last-minute availability, which all contributes to the popularity of out-of-season breaks."

Proving that staycations are more popular than ever; these latest figures show that there hasn't been a better time for holiday property owners to maximise their potential by signing up with **cottages.com**.

For more information on letting your property, visit www.cottages.com/let-your-property/ or call 0345 268 1846.

ENDS

**Stats recorded in August 2017.*

Notes to Editors

For more information, please contact the press team on press@lucre.co.uk or call 0113 243 1117.

About cottages.com

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